

# KRISTEN BARBER

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## ACADEMIC POSITIONS

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- 2022- Chair, Department of Race, Ethnic, and Gender Studies, University of Missouri-Kansas City
- 2022- Martha Jane Phillips Starr Distinguished Professor of Women's and Gender Studies, University of Missouri-Kansas City
- 2022- Associate Professor, Department of Race, Ethnic and Gender Studies, University of Missouri-Kansas City
- 2014-present Affiliate, Centre for Community Disaster Research, Mount Royal University, Alberta, Canada
- 2018-2022 Associate Professor, Department of Sociology, Southern Illinois University, Carbondale
- 2012-2022 Affiliate, Women, Gender, and Sexuality Studies, Southern Illinois University, Carbondale
- 2018-2020 Director, Women, Gender, and Sexuality Studies, Southern Illinois University, Carbondale,
- 2011-2018 Assistant Professor, Department of Sociology, Southern Illinois University, Carbondale

## JOURNAL EDITORIAL POSITIONS

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- Editor, *Men and Masculinities*, 2020-present.
- Editorial Board, *Contemporary Sociology*, 2020-present .
- Culture Section Editor, *Contexts*, 2016-2019.
- U.S. Advisory Editorial Board, *Men and Masculinities*, 2018-2019.
- Editorial Board, *Gender & Society*, 2015-2019.

## EDUCATION

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- 2011 Ph.D. in Sociology, University of Southern California
- 2011 Graduate Certificate in Gender Studies, University of Southern California
- 2006 M.A. in Sociology, Tulane University
- 2003 B.A. in Sociology/Anthropology, Albion College

## **PUBLICATIONS**

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### **Books**

Judy Root Aulette, Judith Whittner, and Kristen Barber. 2019. *Gendered Worlds*, 4<sup>th</sup> Edition. New York, NY: Oxford University Press.

Kristen Barber. 2016. *Styling Masculinity: Gender, Class, and Inequality in the Men's Grooming Industry*. New Brunswick, N.J.: Rutgers University Press.

Reviewed In: *American Journal of Sociology; Contemporary Sociology; Journal of American Culture; Gender & Society; Men and Masculinities; Choice.*

Author-Meets-Critics Sessions: Pacific Sociological Association, March 2019; Southern Sociological Society Annual Conference, March 2017.

In the Press: *The New York Times; Forbes; Jezebel; KQED San Francisco Public Radio; Naturally Curly; Allure Magazine; BYU Radio's Matt Townsend Show; New Hampshire Public Radio's "Word of Mouth"; Wisconsin Public Radio's "Central Time"; JSTOR Daily; MEL Magazine; The Atlantic; The Associated Press; The Houston Chronicle; The New Republic; The Conversation; FM Style Magazine; NPR's Marketplace; Cosmopolitan; Playboy.*

Danielle A. Hidalgo and Kristen Barber, Eds. 2007. *Narrating the Storm: Sociological Stories of Hurricane Katrina*. Newcastle, U.K.: Cambridge Scholars Press.

Paperback: Danielle A. Hidalgo and Kristen Barber, Eds. 2011. *Narrating the Storm: Sociological Stories of Hurricane Katrina*. Newcastle, U.K.: Cambridge Scholars Press.

### **Journal Articles and Book Chapters**

\* Denotes graduate student co-author

Timothy J. Haney and Kristen Barber. 2022. "The Extreme Gendering of COVID-19: Household Tasks and Division of Labour Satisfaction During the Pandemic." *Canadian Review of Sociology (Revue Canadienne de sociologia)* 59(S1): 26-47.

\*Debaleena Ghosh and Kristen Barber. 2021. "The Gender of Multiculturalism: Cultural Tokenism and the Institutional Isolation of Immigrant Women Faculty." *Sociological Perspectives* 64(6):1063-1080.

Kristen Barber. 2020. "Good-Looking Men Require Hard-Working Women: The Labor of Consumption in the Grooming Industry." In *Handbook of the Sociology of Body and Embodiment*, edited by Natalie Boero and Kate Mason. New York, N.Y.: Oxford University Press.

Sharon Oselin and Kristen Barber. 2019. "Borrowing Privilege: Status Maneuvering Among Marginalized Men." *Gender & Society* 33(2): 201-223.

Featured In: "In Brief: Sex Work and Status Perks," by Emily Campbell. *Contexts* 18(3): 4.

\*Chelsea Johnson and Kristen Barber. 2018. "The Gender and Sexual Politics of Hair," In *A Cultural History of Hair in the Modern Age*, edited by Geraldine Biddle-Perry. London, U.K.: Bloomsbury Publishing.

- Kelsy Kretschmer and Kristen Barber. 2018. "The 'Man Question' in Feminism." In *Nevertheless They Persisted: Feminisms and Continued Resistance in the U.S. Women's Movement*, edited by Jo Reger. London, U.K.: Routledge.
- Kristen Barber and Tristan Bridges. 2017. "Marketing Manhood in a 'Post-Feminist' Age." *Contexts* 16(2): 36-41.
- In the Press: "The Rise of 'Ironic Masculinity' in Men's Advertising," by Brian Smith. *MEL Magazine*.
- Reprinted In: 2019. *The Kaleidoscope of Gender: Prisms, Patterns, and Possibilities*, 6<sup>th</sup> edition, edited by Catherine G. Valentine, Mary Nell Trautner, and Joan Spade. Thousand Oaks, CA: Sage Publishing.
- Reprinted In: 2018. *Men's Lives*, 10<sup>th</sup> edition, edited by Michael S. Kimmel and Michael A. Messner. New York, N.Y.: Oxford University Press.
- Kelsy Kretschmer and Kristen Barber. 2016. "Men at the March: Feminist Movement Boundaries and Men's Participation in Take Back the Night and SlutWalk." *Mobilization* 21(3): 283-300.
- Reprinted In: 2018. *Men's Lives*, 10<sup>th</sup> edition, edited by Michael S. Kimmel and Michael A. Messner. New York, N.Y.: Oxford University Press.
- Kristen Barber. 2016. "'Men Wanted': Heterosexual Aesthetic Labor in the Masculinization of the Hair Salon." *Gender & Society* 30(4): 618-642.
- Reprinted In: 2018. *Men's Lives*, 10<sup>th</sup> edition, edited by Michael S. Kimmel and Michael A. Messner. New York, N.Y.: Oxford University Press.
- Kristen Barber and Timothy J. Haney. 2016. "The Experiential Gap in Disaster Research: Feminist Epistemology and the Contribution of Local Affected Researchers." *Sociological Spectrum* 36(2): 57-74.
- \*Shiloh Deitz and Kristen Barber. 2015. "Geographies of Inequality: Urban Renewal and the Race, Gender, and Class of Post-Katrina New Orleans." *Race, Gender & Class*: 134-159.
- Kristen Barber and \*Shiloh Deitz. 2015. "Missing in the Storm: The Gender Gap in Hurricane Katrina Research and Disaster Management Efforts." In *Rethinking Disaster Recovery: A Hurricane Katrina Retrospective*, edited by Jeannie Haubert. Lanham, M.D.: Lexington Books.
- Kristen Barber. 2015. "Styled Masculinity: Men's Consumption of Salon Hair Care and the Construction of Difference." In *Exploring Masculinities: Identity, Inequality, Continuity and Change*, edited by C.J. Pascoe and Tristan Bridges, 269-279. New York, N.Y.: Oxford University Press.
- Ronald E. Hallett and Kristen Barber. 2014. "Ethnographic Research in a Cyber Era." *Journal of Contemporary Ethnography* 43(3): 306-320.
- Kristen Barber and Kelsy Kretschmer. 2013. "Walking Like a Man?" *Contexts* 12(2): 40-45.
- Reprinted In: 2017. *Gender, Sexuality, and Intimacy: A Contexts Reader*, edited by Jodi O'Brien and Arlene Stein. Thousand Oaks, C.A.: Sage Publications.

Timothy J. Haney and Kristen Barber. 2013. "Reconciling Academic Objectivity and Subjective Trauma: The Double Consciousness of Sociologists who Experienced Hurricane Katrina." *Critical Sociology* 39(1): 105-122.

Kristen Barber. 2008. "The Well-Coiffed Man: Class, Race, and Heterosexual Masculinity in the Hair Salon." *Gender & Society* 22(4): 455-476.

Reprinted In: 2012. *Race, Class, and Gender: An Anthology*, 8th edition, edited by Margaret L. Andersen and Patricia Hill Collins. Belmont, C.A.: Wadsworth.

Reprinted In: 2011. *Gender Through the Prism of Difference*, 4<sup>th</sup> edition, edited by Maxine Baca-Zinn, Pierrette Hondagneu-Sotelo, and Michael A. Messner. New York, N.Y.: Oxford University Press.

Reprinted In: 2010. *Everyday Sociology Reader*, edited by Karen Sternheimer. New York, N.Y.: W.W. Norton & Company, Inc.

Kristen Barber, Danielle A. Hidalgo, Timothy J. Haney, Stan Weeber, Jessica W. Pardee, and Jennifer Day. 2007. "Narrating the Storm: Storytelling as a Methodological Approach to Understanding Hurricane Katrina." *Journal of Public Management & Social Policy* 13(2): 99-120.

Danielle A. Hidalgo, Kristen Barber, and Erica Hunter. 2007. "The Dyadic Imaginary: Troubling the Perception of Love as Dyadic." *Journal of Bisexuality* 7(3/4): 33-51.

Awarded: Graduate Student Paper of Distinction Award, Mid-South Sociological Society, 2006.

Reprinted In: 2008. *Bisexuality and Same-Sex Marriage: Perspectives on Marriage Equality*, edited by Paz Galupo. London, U.K.: Routledge.

Kristen Barber. 2007. "The Emotional Management of a Stranger: Negotiating Class Privilege and Masculine Academics as a Hurricane Katrina Evacuee." In *Narrating the Storm: Sociological Stories of Hurricane Katrina*, ed. by Danielle Hidalgo and Kristen Barber, 78-89. New Castle, U.K.: Cambridge Scholars Publishing.

Kristen Barber. 2006. "Sex and Power." In *Introducing the New Sexuality Studies: Original Essays and Interviews*, edited by Steven Seidman, Nancy Fischer, and Chet Meeks, 59-63. London, U.K.: Routledge.

Reprinted In: 2016. *Introducing the New Sexuality Studies, 3<sup>rd</sup> Edition*, edited by Steven Seidman and Nancy Fischer. U.K.: Routledge.

Reprinted In: 2011. *Introducing the New Sexuality Studies, 2<sup>nd</sup> Edition*, edited by Steven Seidman, Nancy Fischer, and Chet Meeks. London, U.K.: Routledge.

### **Other Publications**

Tristan Bridges, Kristen Barber, Joseph D. Nelson, and Anna Chatillon. 2021. "Masculinity and COVID-19: Symposium Introduction." *Men and Masculinities* 24(1): 163-167.

Kristen Barber. 2021. Instructor Materials for *Gender Through the Prism of Difference*, 6<sup>th</sup> Edition, edited by Maxine Baca Zinn, Pierrette Hondagneu-Sotelo, Michael A. Messner, and Stephanie Nawyn. New York, NY: Oxford University Press.

- Joseph D. Nelson, Tristan Bridges, and Kristen Barber. 2020. "Men and Masculinities the Journal: Raewyn Connell's Influence on its New Vision." *Journal of Boyhood Studies: An Interdisciplinary Journal* 13(2).
- Kristen Barber. 2020. Book Review of "Empowered: Popular Feminism and Popular Misogyny," by Sarah Banet-Weiser. *Gender & Society* 34(5): 884-884.
- Kristen Barber, Tristan Bridges, and Joseph D. Nelson. 2019. "Mitigating the Harms of Masculinity: A Symposium on the APA Guidelines for Psychological Practice with Boys and Men." *Men and Masculinities* 22(5): 905-908.
- Kristen Barber. 2017. Book Review of "Children of Katrina," by Alice Fothergill and Lori Peek. *American Journal of Sociology* 122(5): 1610-1612.
- Kristen Barber. 2016. Book Review of "Left to Chance: Hurricane Katrina and the Story of Two New Orleans Neighborhoods," by Steve Kroll-Smith, Vern Baxter, and Pam Jenkins. *International Journal of Mass Emergencies and Disasters* 34(2): 341-343.
- Kristen Barber. 2015. Book Review of "Sorry I Don't Dance: Why Men Refuse to Move," by Maxine Leeds Craig. *Gender & Society* 30(1): 149-151.
- Kristen Barber. 2014. Book Review of "Undoing Privilege: Unearned Advantage in a Divided World," by Bob Pease. *Men and Masculinities* 17(1): 90-92.
- Kristen Barber. 2013. "Semi-Professionals." *Sociology of Work: An Encyclopedia*, edited by Vicki Smith. Thousand Oaks, C.A.: Sage Publications.
- Kristen Barber. 2013. Book Review of "The Women of Katrina: How Gender, Race, and Class Matter in an American Disaster," edited by Emmanuel David and Elaine Enarson, and "Women Confronting Natural Disaster: From Vulnerability to Resistance," by Elaine Enarson. *SIGNS: Journal of Women in Culture and Society* 38(3): 763-767.
- Kristen Barber. 2009. "Men's Magazines" and "Alpha Male." In *Encyclopedia of Gender and Society*, edited by Jodi O'Brien. Thousand Oaks, C.A.: Sage Publications.
- Kristen Barber and Danielle A. Hidalgo. 2009. "Gender Outlaw." In *Encyclopedia of Gender and Society*, edited by Jodi O'Brien. Thousand Oaks, C.A.: Sage Publications.
- Danielle A. Hidalgo and Kristen Barber. 2009. "Queer." In *Encyclopedia of Gender and Society*, edited by Jodi O'Brien. Thousand Oaks, C.A.: Sage Publications.

Reprinted In: *Encyclopedia Britannica*, <https://www.britannica.com/topic/queer-sexual-politics>

## **WORK IN PROGRESS**

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"Touching Rules in Service Work: Interpersonal Labor in a Post-Industrial Economy." In Preparation.

"The Misogyny of 'Healthy Masculinity'." In Preparation (with \*Rick Braatz).

“The Masculinity Challenge and Cross-Gender Research as an Opportunity for Redemption.” In Preparation.

“The Conundrum of Sample Size in Qualitative Research.” In Preparation (with Tristan Bridges and Joseph D. Nelson).

## **AWARDS AND HONORS**

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Inaugural Emerging Leader Award, for Commitment to Diversity and Inclusion Through Leadership, Network Empowering Women, Southern Illinois University, Carbondale, 2020.

Research, Scholarly, and Creative Activity Award, in support of *Styling Masculinity* (book), Women, Gender, and Sexualities Studies and University Women’s Professional Advancement, Southern Illinois University, Carbondale, 2016.

Dissertation Development Award, Department of Sociology, University of Southern California, 2009.

Graduate Student Paper Award for “‘Pretend You’re Talking to a Caveman’: Maintaining Masculinity in Cross-Gender Research,” Pacific Sociological Association, 2009.

Nominated for the Phi Kappa Phi Graduate Student Recognition Award, All-University Honor Society, by the Department of Sociology Faculty, University of Southern California, 2009.

Graduate Student/Faculty Collaboration Grant, Sociology Department, University of Southern California, 2008.

“Catch-and-Release” Grant for the Professionalization of Graduate Students, College of Liberal Arts, University of Southern California, 2007.

Graduate Student Paper of Distinction Award for “The Dyadic Imaginary,” (with Danielle Antoinette Hidalgo and Erica Hunter), Mid-South Sociological Society, 2006.

## **CONFERENCE PARTICIPATION**

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### **Presentations**

Panelist, Invited. Thematic Panel, “Embodied Labor,” Sponsored by the Section on Sociology of the Body and Embodiment, Annual Meeting of the American Sociological Association. August 2021.

Panelist, Invited. “Tips for Publishing Gender Research,” Sponsored by the Section on Sex and Gender, Annual Meeting of the American Sociological Association. August 2021.

Speaker, Invited. “Publishing in Peer-Reviewed Journals.” For the American Sociological Association Professional Seminar. April 2021.

Panelist, Invited. Thematic Panel, “Embodied Labor,” Sponsored by the Section on Sociology of the Body and Embodiment, Annual Meeting of the American Sociological Association, San Francisco, California, 2020. *Canceled due to COVID.*

Panelist, Invited. Thematic Panel, “Culture and its Impact on Other Subfields,” Sponsored by the section on Consumers and Consumption, Annual Meeting of the American Sociological Association, New York, New York, 2019.

- Author, Author Meets Critics Session for, “Styling Masculinity: Gender, Class, and Inequality in the Men’s Grooming Industry,” Annual Meeting of the Pacific Sociological Association, Oakland, California, 2019.
- Panelist, Invited. Thematic Panel, “Embodied Ethnography: Bodies, Methods, and Reflexivity,” Annual Meeting of the Pacific Sociological Association, Oakland, California, 2019.
- Panelist, Invited. “The Women Who Make Men Possible: Heteromale Privilege in the Men’s Grooming Industry.” Annual American Men’s Studies Association, Minneapolis, Minnesota, 2018.
- Presenter, Invited. Professional Development Workshop, “From Dissertation to Book Time,” Annual Meeting of the American Sociological Association, Montréal, Canada, 2017.
- Author, Author Meets Critics Session for, “Styling Masculinity: Gender, Class, and Inequality in the Men’s Grooming Industry,” Organized by the Committee on Sex & Gender for the Annual Meeting of the Southern Sociological Society, Greenville, South Carolina, 2017.
- “Cultural Tokenism: The Effects of Gender, Race, and Ethnicity for Immigrant Women Faculty.” (with Debaleena Ghosh\*). Annual Meeting of the American Sociological Association. Montréal, 2017.
- “Hair Care: The Gender, Class, and Race of Emotional Labor and Touching Rules in Men’s Grooming.” Annual Meeting of the American Sociological Association, Seattle, Washington, 2016.
- Critic, Author-Meets-Critic, “Surviving Katrina: The Experiences of Low-Income African American Women,” by Jessica Pardee. Annual Meeting of the American Sociological Association, Chicago, Illinois, 2015.
- “Men at the March: Feminist Logics and Men’s Participation in Take Back the Night and SlutWalk,” (with Kelsy Kretschmer). Annual Meeting of the American Sociological Association, San Francisco, California, 2014.
- “When Women Groom Men: Heterosexual Aesthetic Labor and Gender Inequality in Expert Service Work.” Annual Meeting of the American Sociological Association, New York, New York, 2013.
- “Walking the Walk: Men’s Participation in Feminist Protest,” (with Kelsy Kretschmer). Annual Meeting of the Midwest Sociological Society, Chicago, Illinois, 2013.
- “Power Relations During Online Research: Cyber-Ethnography as Feminist Methodology?” (with Ronald E. Hallet). Annual Meeting of the American Educational Research Association, Vancouver, British Columbia, Canada, 2012.
- “Emotions in Disaster Research: Feminist Epistemology and the Turn Toward Researcher Experience,” (with Timothy J. Haney). Annual Meeting of the Southern Sociological Society, New Orleans, Louisiana, 2012.
- “When Women Groom Men: Negotiating Sexual Commodification in Beauty Service Work.” Annual Meeting of the American Sociological Association, Las Vegas, Nevada, 2011.
- “Reconciling Academic Objectivity and Subjective Trauma: The Double Consciousness of Sociologists who Experienced Hurricane Katrina,” (with Timothy J. Haney). Annual Meeting of the American Sociological Association, Las Vegas, Nevada, 2011.

- “Reconceptualizing Social Spaces: Ethnographic Research in a Cyber Era,” (with Ronald E. Hallett). Annual Meeting of the American Educational Research Association, New Orleans, Louisiana, 2011.
- “‘More Than Just a Haircut’: Gender, Care, and The Production of Personalized Relationships in Interactive Service Work.” Annual Meeting of the Pacific Sociological Association, Seattle, Washington, 2011.
- Panelist, Invited. Thematic Panel, “The Life of the Academic Paper: From Seminar to Publication.” Winter Meeting of the Sociologists for Women in Society, Santa Barbara, California, 2010.
- Presenter, Invited. Regular Session, “The Commodification of Women’s Body Work: Touching the Bodies of Men.” Annual Meeting of the American Sociological Association, San Francisco, California, 2009.
- Discussant, Invited. Regular Session, “Masculinities.” Annual Meeting of the Pacific Sociological Association, Oakland, California, 2010.
- Discussant, Invited. Regular Session, “Masculinities II.” Annual Meeting of the Pacific Sociological Association, San Diego, California, 2009.
- “‘Pretend You’re Talking to a Caveman’: Maintaining Masculinity in Cross-Gender Research.” Annual Meeting of the Pacific Sociological Association, San Diego, California, 2009.
- “Cutting Hair, Consuming Beauty: Masculinity and Class in the Hair Salon.” Annual Meeting of the Pacific Sociological Association, Oakland, California, 2007.
- “Appearance, Products, and Practices: The Male Body Project and Its Relationship to Male Dominance.” Annual Thinking Gender Conference, Los Angeles, California, 2007.
- “The Dyadic Imaginary: Troubling the Perception of Love as Dyadic,” (with Danielle A. Hidalgo and Erica Hunter). Annual Meeting of the Mid-South Sociological Association, Lafayette, Louisiana, 2006.
- “Alternative Male Bodies in *Maxim* Magazine.” Annual Meeting of the Southern Sociological Society, New Orleans, Louisiana, 2006.
- “Students of Hurricane Katrina.” Annual Meeting of the Southern Sociological Society, New Orleans, Louisiana, 2006.

### **Other Participation**

- Presider, Invited, “Gender, Work, and the COVID-19 Pandemic.” Annual Meeting of the American Sociological Association. 2021.
- Organizer, Invited by the ASA Program Committee, Regular Session, “Masculinities.” Annual Meeting of the American Sociological Association. 2021.
- Organizer, “Gender and Sexuality in the South.” Annual Meeting of the Southern Sociological Society, Jacksonville, Florida, 2020. *Canceled due to COVID.*
- Organizer, Regular Session for Race, Gender, and Class, “Theorizing Resistance.” Annual Meeting of the American Sociological Association, New York, New York, 2019.



Organizer, Race, Gender, and Class Roundtables. Annual Meeting of the American Sociological Association, Philadelphia, Pennsylvania, 2018.

Organizer, Invited by the ASA Program Committee, Regular Session, “Media Sociology I” and “Media Sociology II.” Annual Meeting of the American Sociological Association, Philadelphia, Pennsylvania, 2018.

Organizer (with Tristan Bridges), Panel, “Shifts in Contemporary Masculinities Studies.” Annual American Men’s Studies Association, Minneapolis, Minnesota, 2018.

Presider, Roundtable, “Gender and Bodies,” Sponsored by the Section on Sociology of the Body and Embodiment. Annual Meeting of the American Sociological Association, Seattle, Washington, 2016.

Organizer (with Josée Johnston). Co-sponsored Session with the Sections on Sociology of the Body and Embodiment and Consumers and Consumption, “Bodies and Embodiment in Consumer Culture.” Annual Meeting of the American Sociological Association, San Francisco, California, 2014.

Organizer, Invited by the ASA Program Committee, Regular Session, “Feminist Research Methods.” Annual Meeting of the American Sociological Association, New York, New York, 2013.

Organizer (with Suzel Bozada-Deas). Regular Session, “Doing Research: Race, Class, Gender, and Sexuality in the Field.” Annual Meeting of the Pacific Sociological Association, Oakland, California, 2010.

Organizer and Discussant (with Danielle A. Hidalgo). Thematic Panel, “Narrating the Storm: The Experience of Telling our Sociological Stories of Hurricane Katrina.” Annual Meeting of the Southern Sociological Society, New Orleans, Louisiana, 2009.

Organizer (with Danielle A. Hidalgo). Regular Session, “Sexualities and Genders in Crisis: New Theoretical and Methodological Approaches to Studying Gender and Sexuality.” Annual Meeting of the Mid-South Sociological Association, Lafayette, Louisiana, 2006.

Panelist, Thematic Panel, “After Hurricane Katrina: Sociological Storytelling.” Annual Meeting of the Southern Sociological Society, New Orleans, Louisiana, 2006.

## **INVITED CAMPUS TALKS**

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“Publishing in Peer-Reviewed Journals,” for the graduate students in the Community Health Sciences Department, University of Calgary, October 2021.

“Feminist Ethnography,” for course on Feminist Methods, Department of Sociology, Oakland University, October 2021.

“Women in the Workforce,” for Women’s History Month Programming, Local Chapter of the American Association for University Women, Albion College, March 2021.

“Collecting Journaling Data During COVID,” for a panel on Qualitative Fieldwork During the COVID-19 Pandemic, Departments of Sociology and Anthropology, University of Colorado Boulder, and Department of Sociology, North Carolina State University, March 2021.

“Making Men: Women’s Work and the Progressive Limits of the ‘New Man’,” Department of Sociology, Anthropology, Social Work & Criminal Justice; The College of Arts and Sciences; Student Affairs & Diversity; Women and Gender Studies, Oakland University, January 2020.

“Is There a ‘New Man’? Lessons from the Hair Salon,” AKD Lecturer of the Year, Department of Sociology, University of Arkansas, November 2018.

“Styling Masculinity: Gender, Class, and Inequality in the Men’s Grooming Industry,” Department of Sociology Speaker Series and Center for Gender in Global Context, Michigan State University, 2017.

“Were the Women Washed Away?: The Gender of Vulnerability and Resiliency in Disaster,” Centre for Community Disaster Research, Mount Royal University, September 2015.

Also Presented To: Alberta Administration for the Status of Women, December 2015.

“Men at the March: Gender and Protest Participation in Anti-Sexual Assault Events,” Keynote Speaker for Take Back the Night, Montgomery College, March 2015.

“The Modern-Day Dandy: Women, Work, and the Making of Men’s Salons,” Guest Lecture for Masculinities Course, Winthrop University, February 2015.

“Missing in the Storm: Women in the Post-Hurricane Katrina Literature,” Hurricane Katrina 10-year Anniversary Panel, Winthrop University, February 2015.

“Discussion of Hurricane Katrina,” Freshman Capstone Class, Southern Illinois University, Carbondale, 2011.

“Publishing Journal Manuscripts,” Professionalization Colloquium, University of Southern California, 2010.

“The Metrosexual: What to Make of Men and Beauty,” Course on Men and Masculinities, University of Southern California, 2009 and 2010.

“Notes from the Field: Negotiating Entrée and Collecting Ethnographic Data,” Graduate Seminar in Qualitative Methods, University of Southern California, 2009.

## **TEACHING EXPERIENCE**

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### **University of Missouri-Kansas City**

#### **Undergraduate Courses**

Markets and Bodies in the Global Economy

### **Southern Illinois University, Carbondale**

#### **Undergraduate Courses**

Women and Men in Contemporary Society  
Sociology of Gender  
Men and Masculinities  
Introduction to Women and Gender Studies  
Elements of Sociological Research  
Introduction to Sociology

#### **Graduate Courses, M.A. & Ph.D.**

Gender and Work  
Feminist Theories  
Qualitative Methodology  
Social Research Methods and Design  
Teaching Sociology

## **STUDENT ADVISING**

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\* committee chair

### **Outside Advisement**

Mentor, Trenton Haltom, Preparing Future Faculty Fellow, University of Nebraska, Lincoln, Spring 2021.

### **Southern Illinois University, Carbondale**

#### **Doctoral Dissertation Committees**

\*Kendra Pospisil. "Aesthetic and Emotional Labor in Plus-Size Clothing Retail." Department of Sociology, ongoing.

\*Neeraja Kolloju. "Public Discourse Around Gender and Feminism on Indian Facebook." Department of Sociology, ongoing.

\*Trisha Crawshaw. "Gender, Race, and Class at Girls Rock Camp." Department of Sociology, ongoing.

Debaleena Ghosh. "Experiences of Immigrant Faculty in the American Academy: Gender, Race, and National Origin in the Workplace." Department of Sociology, 2020.

Annie Munch. "Buns and Guns: A Visual and Qualitative Analysis of Gender Presentation at CrossFit." Department of Sociology, 2019.

Tony Silva. "Bud-Sex: Sexual Flexibility Among Rural White Straight Men Who Have Sex with Other Men." Department of Sociology (University of Oregon), 2018.

Marcie Phillis. "Resilient Resisters: Women Trauma Survivors Narrating Resistance and Resilience Following Traumatic Life Events." Department of Sociology, 2018.

Kate Niman. "Online Social Networking: The Changing Self, Impression Management, and Social Control." Department of Sociology, 2017.

Courtney Payne. "At the Margins of Intersecting Identities: What Does it Mean to be a Black Queer Women?" Department of Psychology, 2017.

Mallary Allen. "The Social Construction of Deviance, Activism, and Identity in Women's Accounts of Abortion." Department of Sociology, 2013.

#### **Master's Thesis Committees**

\*Debadatta Chakraborty. "Finding Home: Diasporic Community Building in a Rural U.S. Town." Department of Sociology, 2017.

Marilyn Chung. "Internalized Masculinity and Anti-Trans Prejudice." Department of Psychology, 2017.

Trisha Crawshaw. "Truth, Justice, Boobs? Analyzing Female Objectification and Empowerment in the Graphic Novel." Department of Sociology, 2015.

Tony Silva. “‘Helping a Buddy Outs’: Perceptions of Identity and Behavior Among Rural Straight Men That Have Sex with Each Other.” Department of Sociology, 2015.

Sarah Lawrence. “Anything You Can Do? Assessing the Influence of Role Models on Architecture Students’ Future Career Confidence.” Department of Sociology, 2014.

Jessica Young. “Issues of Identity: The Micro-Processes of Polyamorous Performativity.” Department of Sociology, 2014.

\*Debaleena Ghosh. “Immigrant Women Professors as Gendered Cultural Tokens in University.” Department of Sociology, 2013.

Wendy Bressner. “‘I Love Him, and I Know that He Loves Me’: NAMBLA’s Attempts to Construct Ageism as a Social Problem.” Department of Sociology, 2013.

Trey Green. “Understanding the Adoption of State-Level Prison Policies for Transgender Inmates: A Political Mediation Approach.” Department of Sociology, 2013.

Ryan Ceresola. “What’s Pay Got to Do With It? Collective Identity Formation in the AmeriCorps Program.” Department of Sociology, 2013.

## **SERVICE TO THE DISCIPLINE**

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### **Peer Reviewer, Research Grants**

National Science Foundation, Sociology Faculty Grant Proposal.

### **Peer Reviewer, Book Proposals and Manuscripts**

New York University Press; Vanderbilt University Press; Rutgers University Press; Routledge; Lynne Reinner Publishers; W. W. Norton.

### **Peer Reviewer, Journal Submissions**

*American Journal of Sociology; American Sociological Review; Social Problems; Gender & Society; Contexts; Sociological Inquiry; Journal of Contemporary Ethnography; Sociological Perspectives; Sociological Forum; Men and Masculinities; Journal of Family Issues; Journal of Bisexuality; Qualitative Sociology; Social Currents; The Sociological Quarterly; International Journal of Mass Emergencies and Disasters; International Journal of Disaster Risk Reduction; Journal of Sociology.*

### **Book Endorsements/Blurbs**

*Male Femininities.* Forthcoming, 2023. Edited by Dana Berkowitz, Elroi J. Windsor, and C. Winter Han. New York University Press.

*The Pornification of America: How Raunch Culture is Ruining Our Society.* 2021. Author: Bernadette Barton. New York University Press.

*Manhood Impossible: Men's Struggles to Control and Transform Their Bodies and Work.* 2018. Author: Scott Melzer. Rutgers University Press.

### **American Sociological Association**

ASA Distinguished Scholarly Book Award Selection Committee (nominated position), January 2022-December 2024.

ASA Jessie Bernard Award Selection Committee (nominated position), January 2020-December 2022  
Chair of Committee, 2021-2022

#### Section on Race, Gender, and Class

Past-Chair, 2020-2021  
Chair, 2019-2020.  
Chair-Elect, 2018-2019.  
Chair, Nominations Committee, 2018-2019.  
Roundtables Organizer, 2017-2018.

#### Section on Sex and Gender

Nominations Committee, 2020.  
Council Member, 2016-2019.  
Chair, Book Award Committee, 2019.  
Chair, Communications Committee, 2017-2018.  
Section Liaison, ASA Committee on the Status of LGBTQ People in Sociology, 2017.  
Sally Hacker Award Committee, 2014-2016.  
Article Award Committee, 2013.

#### Section on the Body and Embodiment

Roundtable Committee, 2016-2017.  
Council Member, 2012-2015.  
Webmaster, Communications Committee, 2014-2015.  
Chair, Communications Committee, 2013-2014.  
Program Committee, 2013-2014.  
Article Award Committee, 2013.  
Membership Committee, 2008-2010.

#### Section on Organizations, Occupations, and Work

Membership Committee, 2017-2018.

#### Section on Consumers and Consumption

Membership Committee, 2016-2017.

### **Sociologists for Women in Society**

Membership Committee (elected position), 2017-2019.  
Junior Faculty Mentor, Mentoring Program, 2016.

### **Regional Associations Committee Work**

Committee on Gender and Sexuality, Southern Sociological Society, 2018-2020.  
Program Committee, Southern Sociological Society, 2019.  
Panels Selection Committee, Annual Thinking Gender Conference, 2007.  
Arrangements Committee, Southern Sociological Society, 2006.

## **SERVICE TO THE UNIVERSITY AND DEPARTMENT**

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### **University of Missouri-Kansas City**

University Assessment Committee, 2022-

### **Southern Illinois University, Carbondale**

The Graduate Council (elected), College of Social Sciences and Humanities, 2021-2024.  
Core Curriculum Advisory Representative, for Women, Gender, and Sexuality Studies, 2018-2020.  
Reviewer, for the Research, Scholarly, and Creative Activity Award, Diversity Office, 2018.  
Program Transition Committee, Women, Gender, and Sexuality Studies Program, 2017-2018.  
Grader, Doctoral Area Exam, Department of Sociology, 2015-2018, 2021.  
Grader, Doctoral Comprehensive Exams, Department of Sociology, 2013, 2015, 2017, 2020.  
Social Sciences College-Wide Assessment Team, College of Liberal Arts, 2016.  
Reviewer, Proposal Submissions, Women, Gender, and Sexuality Conference, 2015, 2016.  
Program Guidelines Reviewer, Environmental and Resources Policy Program, 2016.

Undergraduate Studies Committee, Department of Sociology, 2014-2016, 2020-2022.  
Graduate Studies Committee, Department of Sociology, 2011-2012.

### **University of Southern California**

Judge, 12th Annual Undergraduate Symposium for Scholarly and Creative Work, 2010.  
Professionalization Initiative Series Committee, Department of Sociology, 2007.  
Women's Concerns Committee, 2006-2007.

## **CONSULTATION WORK**

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Consultant, Documentary Project on Masculinity and the Male Body. With Independent TV Researcher Frankie Porter, U.K. March 2021.

Facilitator, Senior Faculty Network *Rise and Dine* on Identifying and Addressing Gender Disparities in Washington University in St. Louis Pediatrics. January 2020.

Consultant, Anticipating the Needs of Women Affected by the Fort McMurray Fire. Alberta Administration for the Status of Women, December 2015.

## **IN THE MEDIA**

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*Louie Radio* interviews Barber about representations of public masculinity on *Scandales*: “Ben Affleck: ses amis, ses amours, ses demons.” May 29, 2022.

Chelsea Long and Abbi Ross quote Barber for an article in *The Chronicle of Higher Education* on “‘Dangerous Ground’: Republican Lawmakers Target Gender Studies at U. of Wyoming.” March 3, 2022.

Barber explains how the concept of resiliency can impede crisis recovery in the article, “The Pandemic Has Complicated Children’s’ Friendships – Here’s What Parents Should Know,” by Elise Sole. For the Lifestyle Site, *SheKnows*. September 8, 2021.

Barber discusses the politics of social expectations for women's bodies in the *Yahoo* article, "Jana Kramer said breast implants gave her a 'divorce body.' Here's the science behind breakup makeovers," by Elise Sole. May 19, 2021.

Diksha Mittal interviews Barber on the challenges facing working mothers during COVID-19 for *The Daily Egyptian* article, "Wearing Multiple Hats: Working Women and the COVID-19 Pandemic. March 31, 2021.

Ama Kwarteng of *Cosmopolitan* quotes Barber in the article, "There's an Unexpected Side Effect Hitting Some COVID-19 Survivors; Hair Loss." April 1, 2021.

Barber talks about women's bodies historically not belonging to them, in Elise Sole's article on "Adidas Model Who Revealed Armpit Hair in New Ad Responds to Criticism: 'I'm Beyond Proud'." *Yahoo*, March 20, 2021

Barber discusses white male supremacy at the Capitol insurrection with journalist Alia E. Dastagir for the *USA Today* article, "'She Couldn't Get out of Bed': Why Watching Capitol Riot was 'Triggering' for Some Women." January 12, 2021.

Barber talks about "Masculinity During A Pandemic: How Haircuts And Face Masks Got Political" with host Richelle Wilson on WORT FM's *Public Affair*, May 21, 2020.

In Quinn Myer's article on "What Men's Expensive Haircuts are Really Selling You," for *MEL Magazine*, Barber talks about salon haircuts as a way for men to access physical intimacy in a homophobic culture, November 5, 2019.

In an article for *The Dallas Morning News*, "In Deep Ellum, Blade Craft Trains a New Kind of Barber with a Focus on Inclusion," Barber discusses the liberating possibilities of a new barbering curriculum with journalist, Irena Fischer-Hwang, September 12, 2019.

Barber discusses how barbershops are "reprieves for men who might feel intimidated by shifting gender relations outside of the barbershop," in Dave McGinn's *The Globe and Mail* article, "A Cut Above: Traditional Barbershops are Back," August 22, 2019.

Barber talks with journalist, Hazel Cills for *Jezebel*, about the history of selling beauty products to men and women, for the article, "A Short History of Manly Beauty Products for Masculine Men," June 19, 2019.

In *The Journal News*, Barber talks about the presumed marketplace value of salon services for privileged men, "A Salon of His Own: Men Don't Play Second Fiddle Here," April 23, 2019.

Picked Up By: *USA Today*.

Nora Whelan talks to Barber about the limits of sartorial fluidity in the *Playboy* article, "Why So Many Men Chase Skirts, But Won't Wear them," June 7, 2018.

Barber provides a class analysis of the "wife beater" for C. Brian Smith's article in *MEL Magazine*, "How the 'Wife Beater' Tank Top Became a Marker of Class, Ethnicity and Domestic Abuse," May 22, 2018.

Barber talks about how shifts in gender relations inform men's commercial grooming on *NPR's Marketplace*, "New Barbershops Cash in on Male Grooming Trends," with Sam Harnett, January 16, 2018.

Barber talks about masculinity and class in *The New York Times*: "What's the Deal with that Guy's Fluffy Hair?" by Thomas Viciguerra, December 7, 2017.

Barber's book, *Styling Masculinity*, is featured in the *Naturally Curly* post on, "10 Books That Will Change the Way You Think About Hair," by Chelsea Johnson, October 31, 2017.

Barber talks about manhood's incompatibility with touch in *MEL Magazine's* article on "Cuddle Parties and the Death of Platonic Male Touch," by C. Brian Smith, August 24, 2017.

*KQED San Francisco Public Radio* interviews Barber about the rise of hipster barbershops: "Is Masculine Anxiety Fueling the Rise of Nostalgic Barbershops?" by Sam Harnett, August 23, 2017.

Journalist Kyle Hagerty mentions Barber's book in the *Forbes.com* article, "Barbershops are Back and Bucking Retail Trends," July 6, 2017.

*MEL Magazine* covers Barber and Bridges' *Contexts* publication in "The Rise of 'Ironic Masculinity' in Advertising," by C. Brian Smith, July 6, 2017.

*St. Louis Public Radio* features Barber's new team research on the Women's March: "Study on the Women's March Wants to Know What Motivated St. Louis Participants," by Jenny Simeone, February 21, 2017.

*Allure Magazine* mentions *Styling Masculinity* in "Here's Why Botox Might be Feminist After All," by Lindsay Van Gelder, February 19, 2017.

*The New York Times* recommends *Styling Masculinity*, as a "Stylish Read" for men: "Gift Ideas for Fashionable Men, From Books on Style to Custom Shoes," by Alex Tudela, December 7, 2016.

*BYU Radio's The Matt Townsend Show* with Matt Townsend asks Barber about the role of the barbershop in men's lives, today: "The Disappearing Barbershop," September 13, 2016.

*Mel Magazine*, Zak Stone reviews *Styling Masculinity* in "What's the Difference Between a Barber Shop and a Salon 'for Men'?" September 1, 2016.

Barber joins Taylor Quimby of *New Hampshire Public Radio* on the show, *Word of Mouth*: "The End of the Barbershop?" August 23, 2016.

*Wisconsin Public Radio* interviews Barber on the show, *Central Time*, with Rob Ferrett for "The Decline of the Barbershop, And the Rise of Men's Salons," August 17, 2017.

C. Brian Smith interviews Barber for *MEL Magazine*: "What it Means to Smell Like a Man," August 11, 2016.

*The Conversation* features Barber's post on "Goodbye to the Barbershop?" August 7, 2016.

Picked Up By: *The Atlantic*, the *Associated Press*, the *Houston Chronicle*, and *The New Republic*.

*FM Style Magazine* discusses *Styling Masculinity*: "Where the Guys Go," by Pamela Hammonds, July 8, 2016.

*NPR's Marketplace* interviews Barber on the grooming industry for "How it Became OK for Men to Take Care of Themselves," with Sabri Ben-Achor, January 6, 2016.

Thomas Page McBee interview Barber for an article in *Playboy Magazine*: "What the Barbershop Renaissance Says about Men," December 23, 2015.



## ACADEMIC BLOGGING

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“The Portability of Privilege,” *Gender & Society*, January 21, 2020.

“Much Ado About Nothing? The Story of an Erratum That Barely Was,” *Feminist Reflections*, June 21, 2018.

“The Language of Buying and Selling,” *Consume This!*, June 3, 2017.

“Satire as Protest in the Women’s March,” *Gender & Society Blog*, April 12, 2017.

“What is a Men’s Salon? And What Do Women Have to Do with It?” *Gender & Society Blog*, August 10, 2016.

“The Objectivity Myth in Research,” *Feminist Reflections*, June 8, 2016.

“Why Everyone is Talking about Men’s Book Clubs,” *Feminist Reflections*, May 5, 2016.

“Gendered Language as Gender Activism,” *Feminist Reflections*, April 25, 2016.

“The Vanishing Barbershop?” *Feminist Reflections*, March 10, 2106.

“Blogging as Public Sociology,” *Feminist Reflections*, February 11, 2016.

“The Making of Men’s Grooming,” *Feminist Reflections*, January 8, 2016.

“‘First Fancy’: Class, Habitus, and Kids’ Clothing,” *Feminist Reflections*, December 3, 2015.

“Man Buns as Cultural Appropriation,” *Feminist Reflections*, October 22, 2015.

Picked Up By: *Sociological Images*, December 26, 2015.

“Behind the Breast Pumping Super Mom,” *Feminist Reflections*, September 17, 2015.

“Remembering Leonard Nimoy, Feminist Photographer,” *Feminist Reflections*, March 5, 2015.

Picked Up By: *ASA’s Body and Embodiment Blog*, March 31, 2018.

## PROFESSIONAL MEMBERSHIPS

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American Sociological Association  
National Women’s Studies Association

Sociologists for Women in Society  
American Association of University Women