MAD students learn the essential skills of our time in hands-on courses that use emerging technologies to teach creative development, communication and analysis in a flexible degree program customized to each student’s interests.

“In this industry, you have to be a jack of all trades. I believe that the degree in Media, Art and Design will prepare students well for the workforce – I only wish they’d had it when I was a student!”

Heather Isbell
Owner, Isbell Creative

Kansas City has a thriving advertising, design and film industry with media production, advertising and design firms that offer numerous internship and job opportunities.

UMKC’s location in Kansas City is an ideal place for media, art and design students. Kansas City’s vibrant art scene, including world-renowned museums, studios and art organizations, offers internship and enrichment opportunities. Graduates are employed at Cerner Corporation, Hallmark Cards, the Kemper Museum of Contemporary Art, The Nelson-Atkins Museum of Art and more.

DEGREE OPTIONS
» Bachelor of Arts, Media, Art and Design
» Bachelor of Arts, Film and Media Arts

MINOR OPTIONS
» Minor in Media, Art and Design
» Film Studies

CAREER OPPORTUNITIES
» Advertising
» Animator
» Arts administrator
» Art director
» Brand manager
» Creative director
» Digital strategist
» Fashion designer
» Filmmaker/videographer
» Graphic designer
» Illustrator
» Interior design
» Marketing specialist
» Multimedia designer
» Photo editor
» Product/package designer
» Public relations
» Social media writer/coordinator
» User experience design

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ABOUT THE DEPARTMENT
The Media, Art and Design department has an award-winning and committed faculty of designers, artists, filmmakers and scholars who inspire the highest level of undergraduate achievement. Small student-to-faculty ratios allow for hands-on training with these experts in the field.

» Access to professional quality media production equipment and film, radio and television production facilities allow students to create professional work.

» Students can pursue local internships in film production, social media, sports media, advertising and corporate communication.

» A number of scholarships are available exclusively to Media, Art and Design Students.

» Our program in Art and Entrepreneurship teaches professional practices and business skills in creative fields.

GET INVOLVED
» Egghead Student Advertising Agency: an in-house, student-run design firm serving clients on and off campus.

» UMKC Gallery of Art: try your hand at curating and learn the business of art exhibition.

» Student Art League: meet visiting artists; organize and participate in special exhibits; attend art openings; and take field trips to museums and galleries in other cities.

» Student Film League: work with other students on productions, participate in film screenings, meet local professionals and take trips to local film festivals.

» University News: a weekly independent student-led newspaper serving the UMKC community since 1933.

» Artifact Student Art Store: sell your work on campus and in the community.

STUDY ABROAD
UMKC’s Study Abroad and Global Engagement Office offers hundreds of programs in more than 60 countries including semester- and year-long options. umkc.edu/international.

Apply Today!
UMKC.EDU/APPLY

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School of Humanities and Social Sciences Recruitment Office
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