

Media, Art and Design

A degree from the Media, Art and Design Department provides students with the essential skills of our time. Through flexible, hands-on courses, students utilize emerging technologies for creative development, communication and analysis.



“With the help of grants from UMKC, I was able to fund and produce my own film and explore my creative process.”

Park Zebley,
Media, Art and Design

Engage

YOUR EXPRESSION

Kansas City has thriving advertising, design and film industries.

AT HOME IN KANSAS CITY

UMKC's location in Kansas City is an ideal place for media, art and design students. Kansas City's vibrant art scene, including world-renowned museums, studios and art organizations, offers internship and enrichment opportunities. Graduates are employed at Cerner Corporation, Hallmark Cards, the Kemper Museum of Contemporary Art, The Nelson-Atkins Museum of Art and more.



DEGREE OPTIONS

- » Bachelor of Arts, Art History
- » Bachelor of Arts, Film and Media Arts
- » Bachelor of Arts, Media, Art and Design
- » Bachelor of Arts, Studio Art

MINOR OPTIONS

- » Art History
- » Film Studies
- » Media, Art and Design
- » Studio Art

CAREER OPPORTUNITIES

- » Advertising
- » Animator
- » Arts administrator
- » Art curator
- » Art director
- » Arts educator
- » Brand manager
- » Filmmaker/videographer
- » Fine artist
- » Graphic designer
- » Illustrator
- » Marketing specialist
- » Multimedia designer
- » Photographer
- » Public relations
- » Social media writer/coordinator
- » User experience design
- » Video editor

UMKC
SCHOOL OF
HUMANITIES AND
SOCIAL SCIENCES

Media, Art and Design



ABOUT THE DEPARTMENT

The Media, Art and Design department has an award-winning and committed faculty of designers, artists, filmmakers and scholars who inspire the highest level of undergraduate achievement. Small student-to-faculty ratios allow for hands-on training with these experts in the field.

- » Access to professional-quality media production equipment and film, radio and television production facilities allow students to create professional work.
- » Students can pursue local internships in film production, social media, sports media, advertising and design.
- » Numerous scholarships are available exclusively to Media, Art and Design department students.

GET INVOLVED

- » Egghead Student Advertising Agency: an in-house, student-run design firm serving clients on and off campus.
- » UMKC Gallery of Art: try your hand at curating and learn the business of art exhibition.
- » Student Art League: meet visiting artists; organize and participate in special exhibits; attend art openings; and take field trips to museums and galleries in other cities.
- » Student Film League: work with other students on productions, participate in film screenings, meet local professionals and take trips to local film festivals.
- » Artifact Student Art Store: sell your work on campus and in the community.

STUDY ABROAD

UMKC's Study Abroad and Global Engagement Office offers hundreds of programs in more than 60 countries including semester- and year-long options. To learn more, visit umkc.edu/international.

Apply Today!

UMKC.EDU/APPLY

UNIVERSITY OF MISSOURI-KANSAS CITY

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