

Communication Studies

Communication Studies students learn the sought-after skills of effective communication — writing, speaking and listening — while preparing for a variety of professional careers.

“Because of everything I’m learning at UMKC, my friends and I were able to start our own independent film company, so I can step up and fill any of the roles needed.”

Jada Chavis, Bachelor of Arts in Communication Studies



Create
THE POWER TO COMMUNICATE

UMKC is a public, urban university focused on students, research and community service. The opportunities are endless.

AT HOME IN KANSAS CITY

With a thriving media industry, state-of-the-art television and radio studios, public relations and advertising firms, corporations with communication offices and professional sports teams, Kansas City offers numerous internship and job opportunities. Graduates are employed at Cerner Corporation, T-Mobile, local TV and radio stations, in government and more.



DEGREE OPTIONS

- » Bachelor of Arts, Communication Studies
Students may choose an emphasis in Film and Media Studies, Journalism and Mass Communications or Interpersonal and Public Communication (online option available)
- » Bachelor of Arts, Film and Media Arts

MINOR OPTIONS

- » Communication Studies (online option available)
- » Film Studies

CAREER OPPORTUNITIES

- » Advertising executive
- » Broadcast producer
- » Communications manager
- » Digital strategist
- » Event planner
- » Filmmaker/screen writer
- » Fundraiser
- » Human resource manager
- » Journalist
- » Lawyer
- » Management
- » Marketing specialist
- » Media production director
- » Media strategist
- » Political campaigns
- » Public affairs
- » Public relations director
- » Publishing
- » Radio
- » Speech writer
- » Social media writer/coordinator
- » Television producer

UMKC
COLLEGE OF

ARTS AND
SCIENCES

Communication Studies



ABOUT THE DEPARTMENT

The UMKC Communication Studies Department has an award-winning and committed faculty of scholars, filmmakers and journalists inspiring the highest level of undergraduate achievement.

- » Access to professional quality, fully equipped film, video and radio production facilities and editing suites enables students to light, shoot and edit professionally.
- » Nationally syndicated literary program, *New Letters on the Air*, is produced in association with the department and broadcast on KCUR, 89.3, Kansas City's NPR affiliate.
- » Eleven field-specific scholarships, grants and participation in an annual public speaking competition offered.
- » Students intern in journalism, social media, film and video production, political campaigns, event planning and corporate communications.

GET INVOLVED

- » K-Roo Radio: a student radio station.
- » The Mercury Association: offers resume workshops, speed interview sessions and networking opportunities with a focus on interpersonal communication, advertising and PR.
- » The Student Film League: supports film production students through screenings, guest lectures, trips to festivals and work on local productions, internships and workshops.
- » True/False Film Festival: a department trip to Columbia, Missouri, for this film festival.
- » *University News*: a weekly independent, student-led newspaper serving the UMKC community since 1933.

STUDY ABROAD

UMKC's Study Abroad and Global Engagement Office offers hundreds of programs in more than 50 countries, including semester- and year-long options, umkc.edu/international.

Apply Today!

UMKC.EDU/APPLY

UNIVERSITY OF MISSOURI-KANSAS CITY
College of Arts and Sciences Recruitment Office

Scofield Hall, Suite 104 | 711 E. 51st St. | Kansas City, MO 64110

Telephone: 816-235-6089 | Fax: 816-235-5191 | Relay Missouri: 800-735-2966 (TTY)